



## What is in this box?

Thank you for lending your time and talent to NACW. The National board is also a group of volunteers supporting our mission of creating an enriching environment for women to share, grow and build professional and personal relationships to enable them to reach their full potential. We listen to local boards and find solutions to their needs. The following items are picked to help the chapters uphold our professional standards and promote our brand in their community. We hope these items will make the daily business of running your chapter simpler and also help grow membership.

### **10 NACW Speaker Gift Totes**

Our speakers and timely topics set us apart. Please thank those who give their time and expertise to us each month with these heavy canvas bags.

### **4 “Swag Bag” totes**

Swag Bags are a great way for current members to connect with new members by adding their “swag” to an NACW tote that is given to the first new members of our 2018/2019 season. Members may wish to add branded items such as mugs and notebooks or they may drop in their business card or brochure.

The membership director should have the appropriate amount of Swag Bags open at the check-in desk prior to the meeting so members can easily add their items as they arrive. Each bag will include a new membership folder which is a great place to welcome the new member and tout the benefits of membership. Don't forget our branded items such as mints, an NACW business card and an eyeglass cleaning cloth to make it easy for our newest members to invite guests and remember when meetings are held. If Swag Bags are a hit at your chapter, please let us know so we can support your membership.

### **10 NACW Icon Lapel Pins**

Please thank local board members for their service with these pins. We wear our pins with pride knowing that we contribute the personal and professional development of women in our community by giving our time and talents to the board.

### **NACW Notepads and Post-its**

Our survey clearly showed us that word of mouth promotion and member referrals are our strongest asset. Promote our meetings and get new members by using these tools! Keep in mind that the cost of NACW is one of lowest in the community and refrain from letting these go to waste. We suggest providing a few notepads per table and picking up unused pads at the end of each meeting.

### **NACW Thumb Drive**

Our brand is important! Please make sure you are using is correctly. Logo files, Brand standard, name tag ordering instructions and more. Email [nacw.us@gmail.com](mailto:nacw.us@gmail.com) if you need a different version or file type.

### **NACW Folders**

### **NACW Envelopes**



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### **NACW Pens**

Don't forget, your chapter may still have the following:

### **NACW branded mint tins and eyeglass cleaners**

Leading up to the membership drive encourage members to invite guests to our meetings by offering them this small gift from NACW that reminds them when we meet. These items can also be used at sponsorship and event tables.

### **Banners (standing and table top)**

Let everyone know what NACW is all about with these helpful banners. Please use them at monthly meetings, sponsorship tables and chamber/association events.

### **NACW Correspondence Cards**

Thank guests or speakers after a meeting or invite women to join us.